

2018 TARGET: increase participation



Whole-of-Sport Participation Plan

Goals

- ▶ Increase participation in the sport of shooting
- ▶ Create lifelong fans of the sport
- ▶ Focus on retaining existing members
- ▶ Establish a whole-of-sport recruitment and promotion campaign
- ▶ Create programs and activities
- ▶ Champion and share best practice activities
- ▶ Scope and plan funding and resourcing

Pillars

- ▶ Research
- ▶ Communications – Community Development Education
- ▶ Coach Development and Capacity Building
- ▶ Club Development
- ▶ National Come and Try Day
- ▶ Sporting Product
- ▶ Para Athlete Participation and Classification
- ▶ School Aged Programs
- ▶ Female Participation
- ▶ Official Development and Capacity Building

Priorities

Short Term

- ▶ **Research**
Licensing, MB constitutions, legislation in each state to ensure future participation decisions are evidence based
- ▶ **Communication**
Joint branding, regular communication with MBs
- ▶ **National Come And Try Day**
Assist clubs that choose to opt in and decide whether this should become a yearly event
- ▶ **Coach Development and Capacity**
Coach workforce survey, introductory coaching video series and resource package

Medium Term

- ▶ **Coach Development and Capacity**
National Coach Forum
- ▶ **Club Development**
Deliver club development roadshow

Long Term

- ▶ **Coach Development and Capacity**
Target and manage one coach developer pilot program
- ▶ **Sporting Product**
Develop and release sporting product

OUR PARTNERS

